

Checkmarq Logo Guidance

USAGE GUIDELINES FOR THE CHECKMARQ LOGO

This information addresses the correct treatment of the Checkmarq logo for use in advertising material, marketing collateral, and any other form of printed, web or visual material.

Always use the authorized electronic logo artwork provided by Checkmarq located on the web at www.checkmarq.net/logos.

CLEAR SPACE REQUIREMENTS

There is a required minimum clearance around the logo. The clear space is equal to half of the height of the checkmark sign on all sides. Please do not violate this area.



LOGO VERSIONS

Whenever possible, the Checkmarq logo should be used in its full color, standard version. The checkmark-only logo should be used only in situations where the minimum size requirements for the standard logo cannot be met in the space allowed. Please do not alter type, design or color.

There are three versions of the Checkmarq logo available:

Standard logo, full color



Standard logo, one color



Checkmarq-only logo



FILES

All files can be found on the web at www.checkmarq.net/logos.

checkmarq_std_full_color.eps

Standard logo. Full color process color version for traditional printing.

checkmarq_std_one_color.eps

Standard logo. One color version for printing.

checkmarq_std_lowres.jpg

Standard logo. Low resolution RGB version for simple online usage.

checkmarq_std_hires.jpg

Standard logo. High resolution RGB version for online usage.

checkmarq_chkmrk-only.eps

Checkmark-only logo. One color version for printing.

checkmarq_chkmrk-only_lowres.jpg

Checkmark-only logo. Low resolution version for simple online usage.

checkmarq_chkmrk-only_hires.jpg

Checkmark-only logo. High resolution version for online usage.

COLOR SPECIFICATIONS

	Pantone	CMYK	RGB	Hex
Red	200	C=20 M=100 Y=80 K=10	R=183 G=0 B=23	B70017